

The 1-Page Business Case for Process Modernization

A working template for auditing legacy tools and pitching modern solutions to leadership.

1 The Bottleneck

Current Legacy Tool / Process: _____

Primary User Complaint: _____

2 The Assessment Matrix

Scalability Score (1-10)	Integration Score (1-10)	Time-to-Value Score (1-10)
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Why: _____	Why: _____	Why: _____

3 The Cost of Inaction

Manual hours wasted / week: _____ Est. revenue lost to delays: _____

4 The Proposed Modern Solution

New Tool / Automation to Implement: _____

Expected ROI: By implementing this solution, we expect to save _____ hours per week and increase lead conversion / efficiency by _____%.